

**DESIGN FEST
INSTAGRAM CHALLENGE**

2 April | 4 April [2024]

'SHAKING BOUNDARIES'

YAŞAR UNIVERSITY

Faculty of Architecture

CALL FOR COMPETITION

Yaşar University Architecture Faculty organizes an Instagram Challenge within the Design Fest, titled 'SHAKING BOUNDARIES'. This challenge is a design competition, which searches out pushing the boundaries using different representation techniques.

1. Competition Theme:

The concept of boundaries continues to evolve and shape our understanding of the built environment, social dynamics, and cultural interactions. As we navigate through the complexities of contemporary challenges and opportunities, it becomes imperative to challenge and redefine these boundaries. Design Fest 2024 presents the theme "Shaking Boundaries," inviting participants to explore, question, and innovate within the realm of architecture, interior design, urban planning, and beyond.

In a world marked by rapid urbanization, technological advancements, environmental crises, and shifting societal norms, the notion of boundaries takes on new dimensions. "Shaking Boundaries" encourages interdisciplinary dialogue and creative exploration to address pressing issues such as climate change, resource scarcity, social inequality, and cultural diversity.

Participants are encouraged to capture moments, spaces, and experiences from Design Fest 2024 that challenge conventional boundaries and offer innovative solutions. Through the lens of photography and videography, participants will document and reinterpret the festival's activities, exhibitions, workshops, and discussions, showcasing how design can transcend limitations and inspire positive change.

From reimagining urban landscapes and redefining spatial boundaries to fostering inclusivity and sustainability, "Shaking Boundaries" invites participants to push the boundaries of creativity and imagination. Let your visuals shake perceptions, ignite conversations, and inspire transformative design interventions that shape the future of our built environment and society.

Join us in shaking boundaries and shaping the future of design at Design Fest 2024!

2. Aim of the competition:

With a variety of representational techniques, the competition seeks to encourage participants to push the limits of their imagination and creativity concerning nature, materials, energy, culture, objects, and the environment.

3. Terms of Participation and Rules:

- Entry to the competition is free of charge.
- Participants should both post the images on their Instagram accounts with the hashtags of #yasaruniversitesi #shakingboundaries #yasarunifarch and submit original images or videos to shakingboundaries@yasar.edu.tr with 1200x1200 pixel and 200dpi resolution.
- The theme of the competition is Shaking Boundaries- Exploring design solutions in a changing world
- The competition is held on the Instagram platform only.
- Participants must be 18 years of age or older.
- Participants must be university students.
- Participants shall upload a maximum of 3 images. The photos/images/videos uploaded by the participants should be posted for the first time.

The photos/images/videos of those that fulfill all the conditions of the competition will be presented to the jury after the preselection by Yasar University Faculty of Architecture and the winners will be determined.

- Participants will be replied to by email for approval of the attempt at the competition.

- Participants can use all kinds of effect, filter, or image processing software programs on the uploaded photos/images/videos without any limitation.
- For the participants, it is necessary to follow the @yasaruniv and @yu.facultyofarch accounts on Instagram and to use #yasaruniversitesi and #shakingboundaries #yasarunifarch hashtags for the photos/videos.
- The entrants mustn't change their Instagram username/account name until the competition is officially concluded.
- The photos/videos should not violate the intellectual property rights of a third person, should not violate public order or custom, should not constitute a crime, should not carry any purpose or advertisement of a third person, and should not be an incentive for bad and dangerous habits. Entrants retain the ownership of all legal or criminal responsibility regarding these issues.
- The entrants declare, undertake and accept in advance, to agree that their work might be used on all or some social media websites used by Yasar University (social media platforms like Facebook, Instagram, Twitter, etc.). The owner of the photos/videos cannot claim rights for any royalty payment for these uses.
- The entrants declare, undertake, and accept that the work sent to the competition belongs to him/her and all the necessary permission has been taken. Reading Shaking Boundaries Competition rules hereby and by participating in the competition, the entrants declare, undertake, and without recourse except that no third person can claim any right to their work, they are the direct respondent and responsible for any claim from a third person, if Yasar University Faculty of Architecture becomes responsible for this reason, has to pay any cost or suffers any loss for the use of the work, they compensate for all the loss cost at once, in cash. In case of any disagreement regarding this issue, Yasar University Faculty of Architecture retains no responsibility.
- Before the official declaration of the results, winners will be notified in person by DM on Instagram, and their photo/video and contact information will be confirmed. If the respective users cannot be communicated with, the backup candidates will be chosen as winners.
- The photos/images/videos sent to the competition should not include any theme with a divisive expression belonging to an ethnic identity, motto, or symbol; a theme about sexual subjects; visuals of the logo, motto, or graphic of a brand, used for advertisement.
- Participants' accounts should be public during the challenge.

- Yasar University Faculty of Architecture accepts no legal responsibility for the content of the photos/videos.
- The awarded photos/videos will be kept in Yasar University Faculty of Architecture's photo/video archive and used when necessary, in printed and visual materials with the name of the photographer for promotion. The owner of the photos/images/videos will not be paid any extra royalty payment for these uses.
- All photos/images/videos must be original work of the entrants and taken/created by them.
- Entrants retain the ownership of all legal responsibility that might come out in case of violation of copyright by using someone else's photo/video or some part of it.
- This competition has no direct relationship with the Instagram platform. Changes or regulations that are applied by Instagram might change the process of the competition. Organizers cannot be charged because of these reasons.
- As the initiators of the competition, Yasar University Faculty of Architecture has the right to make regulations, and changes to the rules and conditions of the competition, or add/drop, canceling some of those. Entrants cannot claim any rights on this issue.
- At the end of the competition, the selection of photos/images/videos honored by the jury will be exhibited on Yasar University Selcuk Yasar Campus.
- By participating, entrants confirm that they accept all the conditions of the competition and the decisions of the jury.

Requests from Participants:

a. Instagram Post:

Participants should use #yasaruniversitesi and #shakingboundaries #yasarunifarch hashtags for the posts.

b. Mail:

Participants should submit original images to shakingboundaries@yasar.edu.tr

-Works will also be delivered digitally.

- Suitable for digital exhibition of works:

In RGB color mode

200 dpi resolution, 1200x1200 pixels

JPG / .JPEG format

It should be prepared with a maximum size of 30 MB.

c. Student Certificate

5. Competition Calendar:

Announcement of the Competition	: March 25, 2024
Deadline for Questions	: March 29,, 2024
Release Date for Answers	: April 1, 2024
Submission Date and Time	: April 4, 2024, 13:30
Award Ceremony	: April 4, 2023

6. Prize:

First Prize : 350 ₱ Gift Card of Mimarim

Second Prize : 250 ₱ Gift Card of Mimarim

Note: Participants will be informed about the pre-selection, competition results and award ceremony.

7. Disclaimer:

In the following cases, provided that it is recorded with the decision of the Evaluation Committee, the relevant image will not be evaluated and will be removed from the competition:

- Identifying the participants' first-degree relations with the members of the Evaluation Board,
- Conditions specified in the specification to be complied with not obeying,
- In the work, if there is a sign, etc., identifying the owner of the work. to be found,
- The work has not been shared with both an e-mail and Instagram,
- The work has already received an award elsewhere.

Contact:

Yasar University Faculty of Architecture

Selçuk Yaşar Kampusü, Bornova

shakingboundaries@yasar.edu.tr